

Data Privacy Policy for “Live Online” programmes

Customer data privacy is a key priority for MCE. Maintaining your trust and confidence by handling your personal data securely is of the highest importance to us.

Notwithstanding our standard *Data Privacy* and *General Terms and Conditions of Use*, special conditions apply to the processing of participant information in the specific context of our “Live Online” programmes.

What information does MCE collect and why?

MCE collects personal information about “Live Online” registrants i.e. course participants for logistical purposes including course administration, invoicing and course follow-up. We only collect the amount of personal information that is necessary to fulfil those purposes (i.e. name, email address, phone number, postal address, company name and business title).

Where does MCE store “Live Online” participant data?

MCE “Live Online” Participant names and details are stored on our (1) Intranet, (2) CRM and (3) Learning Management systems, which are hosted on third party servers, i.e. respectively (1) Combell (Belgium), (2) Salesforce and (3) Amazon Web Services. Salesforce and Amazon Web Services are US-run companies that are both certified under the “EU-U.S. PRIVACY SHIELD” framework. This “framework protects the fundamental rights of anyone in the EU whose personal data is transferred to the United States”. Find more information on http://ec.europa.eu/justice/data-protection/international-transfers/eu-us-privacy-shield/index_en.htm

In addition, “Live Online” Participant data submitted to MCE via our website is also stored on local servers situated in France, Belgium and the UK and compliant with current EU data protection rules.

- By registering for an MCE “Live Online” programme, I consent to my personal data being transferred out of the EU and onto servers located in the United States in compliance with the terms of the “EU-U.S. PRIVACY SHIELD” as set forth by the US Department of Commerce and the European Commission regarding the collection, use and retention of personal data from EU member states.