

→ Launching Gender Balance Initiatives Successfully

How do you ensure your initiatives result in effective change and tangible benefits for the organization & staff?

We know from the 2018 findings in a McKinsey report that companies in the top-quartile for gender diversity on their executive teams were 21% more likely to outperform on profitability and 27% more likely to have superior value creation.

However, for the majority of organizations, achieving a more balanced and diverse leadership profile is proving to be a slow, incremental process, despite the many efforts being made through training and creative initiatives. In some cases, the glass ceiling remains unbroken.

MCE is increasingly being asked **“how can we fast-track the gender balance change processes and achieve an exponential increase in the number of talented women acquiring leadership roles? How can we learn from the top quartile organizations?”**

We have the answers! Please **join us at this two-hour event** where we will share with you the know-how that we and our parent company, AMA, have amassed through our high level of interaction with organizations globally. We know why some initiatives are more successful than others, with reasons ranging from unclear objectives and targets to a lack of engagement with the organisation’s multipliers of change.

In this Business Breakfast you will have the opportunity to view successful initiatives and programmes used in the private and public sectors and see the pitfalls and common mistakes, which can lead to frustration and wasted efforts. We also provide you with the space to network and share what works.

The MCE Business Breakfast session will cover:

- **The Hard Facts** – Increase your knowledge of the range and efficacy of gender-balance initiatives.
- **The Pitfalls and Common Mistakes** – Overcome common challenges and prevent initiative fade or failure.
- **Fast-track & 80:20** – Learn how to fast-track and concentrate on the 20% of activities and initiatives that will give 80% of the required wins.
- **Concrete recommendations** from the MCE WLC. What you can do differently, more of, less of, or stop, in order to achieve breakthrough in gender balance in your leadership.
- **Q & A** – Open forum, including a facilitated discussion, Q&A.

Practical Details



Tuesday 12 Nov. 2019
08:30 - 10:30 A.M.



Glaverbel Building
Chaussée de la Hulpe 166 b7
Terhulpesteenweg
1170 **Brussels, Belgium**

**CLICK HERE TO
REGISTER ONLINE**



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This Breakfast event is relevant for Board Members, C-Suite Executives and HR Directors



Jann Jevons is an MCE Faculty member and a key contributor to MCE Women's Leadership Centre

Jann brings to this event twenty-five years' experience in senior management positions in the private and public sector.

She began her management career in British Telecom in London and became a board member of London Operator Services Division. She counts herself fortunate to have been selected for its fast-track leadership programme for women.

Jann attributes much of her ongoing success in the corporate world, national government roles and as a company director, to the support and opportunities afforded to her by forward thinking employers, key decision-makers and mentors.

This event is free-of-charge but is an invitation-only event with limited places available.