

# **MCE** / *DUBAI WEEKS*



# MCE Weeks

**5** Days 

**2** Topics 

**1** City 

MCE's weeks are designed to give you a great learning experience in a great location. Join us for 5 Days to develop your key management skills with MCE's experience business faculty.

**MCE week are available in:**

Amsterdam, Barcelona, Brussels, Dubai, Frankfurt, Geneva, Istanbul, London, Paris, Prague, and Vienna.



London  Amsterdam   
Brussels  Paris  Frankfurt  Prague   
Vienna   
Geneva   
Barcelona  Istanbul 

Check our website to see  
all the latest dates:  
[www.mce.eu/week](http://www.mce.eu/week)



Dubai 

# Managing People & Strategic Planning

## Module 1: Successfully Managing People (3 days)

Get the key skills to motivate teams, grow your emotional intelligence, delegate & manage conflict professionally

### Key Competences

- Motivation, delegation and giving feedback
- Managing conflicts
- People management skills
- Emotional intelligence
- Ethical leadership

### Learn, Practice and Use

- Motivate every member of your team—even if they are very different
- Adjust your management and personal style to the needs of different situations
- Resolve conflict more effectively in a wide variety of situations
- Get more done by using the best delegation techniques for each situation
- Turn difficult people and poor performers into team players
- Win the cooperation and trust from people in your organization
- Increase your confidence, management skills, and personal and professional satisfaction in your job by managing people successfully
- Use positive and corrective feedback to turn problem employees around and maximize productivity

## Module 2: Essentials of Strategic Planning (2 days)

Get the key skills you need to become a great strategic planner and make the right decisions for your company

### Key Competences

- Strategic planning skills
- Making strategic decisions
- Managing stakeholders
- Market segmentation skills
- Linking actions to strategy
- 7 strategic planning models

### Learn, Practice and Use

- Understand what strategy and strategic planning mean to an organization
- Learn key concepts and the language used by those involved in strategic planning
- Discover various approaches companies use to develop strategy
- Find out how strategy moves from concept through implementation to realization
- Recognize techniques companies use to assess their current and future environments
- Identify specific ways you can contribute to your organization's strategic success
- Link your specific role to the organizational strategy
- Determine key stakeholders in your company
- Learn and practice the 5 stages of a classic strategic planning framework
- Review the key stages of the strategic planning process
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

**Duration: 5 Days**

**2 Oct - 6 Oct**

**€4,595**

[mce.eu/week](https://mce.eu/week) for dates, locations and full programme outline

Visit  
mce.eu



Visit [mce.eu/week](https://mce.eu/week) to register

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