

The background of the image is a low-angle, sepia-toned photograph of the Atomium structure in Brussels. The structure consists of three large spherical nodes connected by long, cylindrical tubes. One node in the foreground shows a complex internal staircase. The sky is overcast, and some trees are visible at the bottom of the frame. A dark blue triangular graphic element is overlaid on the top right, containing the text.

MCE

**BRUSSELS
WEEKS**

MCE Weeks

5 Days 

2 Topics 

1 City 

MCE's weeks are designed to give you a great learning experience in a great location. Join us for 5 Days to develop your key management skills with MCE's experience business faculty.

MCE weeks are available in:

Amsterdam, Barcelona, Brussels, Dubai, Frankfurt, Geneva, Istanbul, London, Paris, Prague, and Vienna.

London  Amsterdam 
Brussels  Paris  Frankfurt  Prague 
Vienna 
Geneva 
Barcelona 

Istanbul 

Check our website to see
all the latest dates:
www.mce.eu/weeks



Dubai 

Business Finance & Communication Skills

Module 1: Communicating Up, Down and Across the Organization (2 days)

Become a strong, passionate, and effective communicator with your colleagues, managers and senior management

Key Competences

- Communication skills
- Motivating your team
- Building self-confidence
- Influencing skills
- Developing your message
- Building trust & credibility

Learn, Practice and Use

- Analyse your audiences and different possible situations in advance
- Create simple processes to adapt your message to specific audiences
- Apply clear strategies to influence and motivate others throughout the organization
- Understand how communication can impact how much influence you have
- Exhibit a strong sense of self-confidence with your peers, direct reports and managers
- Practice skills for delivering messages that are clear, professional and effective
- Use different presentation formats to motivate, influence and inform
- Identify the best uses of communication technologies available today
- Develop messages that speak both to the mind and the heart

Module 2: Essentials of Business Finance (3 days)

Many managers are experts in their own areas, but haven't really had the time to learn about finance they need in their role

Key Competences

- Business finance
- Understanding financial ratios
- Cost analysis & profit planning
- Reviewing financial statements
- Effective budgeting
- Capital expenditure analysis

Learn, Practice and Use

- Get a better understanding of the numbers side of your job
- Learn how to "think finance" and use data to make better decisions
- Develop proactive working relationships with finance professionals
- Gain greater confidence with a working knowledge of business financials
- Understand the business dynamics of cash —and take initiatives that meet your team's, department's or company's short and long-term goals
- Take the guesswork out of your decision-making and use financial data to deliver a better bottom line
- Distinguish between capital expenditure budgets and operating budgets
- Understand the role of budgeting and issues that budgets can solve
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Duration: 5 Days

22 May - 26 May

€3,995

mce.eu/weeks for dates, locations and full programme outline

Visit
mce.eu



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