

**MCE**

**AMSTERDAM  
WEEKS**



# MCE weeks

**5** Days 

**2** Topics 

**1** City 

MCE's weeks are designed to give you a great learning experience in a great location. Join us for 5 Days to develop your key management skills with MCE's experience business faculty.

**MCE weeks are available in:**

Amsterdam, Barcelona, Brussels, Dubai, Frankfurt, Geneva, Istanbul, London, Paris, Prague, and Vienna.

London  Amsterdam   
Brussels  Paris  Frankfurt  Prague   
Vienna   
Geneva   
Barcelona 

Istanbul 

Check our website to see  
all the latest dates:  
[www.mce.eu/weeks](http://www.mce.eu/weeks)



Dubai 

# Essentials of Management & Project Management

## Module 1: Essentials of Management (2 Days)

Get the key skills you need to manage and motivate, to delegate and to become a great all-round manager

### Key Competences

- Becoming a great manager
- Delegation strategies
- Coaching skills
- Communication skills
- Motivating your team
- Performance management

### Learn, Practice and Use

- Understand your management roles and responsibilities
- Improve communication with your team & set expectations for you and your direct reports
- Adapt your management style to meet the needs of individual team members
- Communicate organizational goals that get results
- Apply delegation strategies to increase productivity and motivation
- Use effective coaching techniques to maximize your team's performance
- Recognize different types of work conversations
- Define the goals of performance management
- Understanding and using the conversational triangle in your management role
- Practice delegation discussion in role plays

## Module 2: Project Management Skills (3 Days)

Build a solid foundation of project management knowledge, techniques and tools and boost your career

### Key Competences

- Project management skills
- Managing the workloads
- Change management
- Using key PM tools
- Managing resources & costs
- Risk management

### Learn, Practice and Use

- Ensure that your projects are set up for success from the start
- Learn the basics for effectively gathering and documenting requirements
- Understand the role of the project manager, business analyst, and others in managing projects
- Develop an integrated project plan including realistic scope, schedules, budgets, and risks—and turn that plan into successful action
- Learn how to effectively track and report on project progress
- Gain the respect of your project team and build credibility with top management
- Create a project communications plan
- Identify the elements of administrative and contractual project closure procedures
- Schedule the workloads for all the project team members
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

Duration: 5 Days

19 Jun - 23 Jun

€3,995

 [mce.eu/weeks](https://mce.eu/weeks) for dates, locations and full programme outline

# Executive Leadership & Strategic Thinking

## Module 1: Developing Executive Leadership (3 Days)

Get the executive leadership skills you need to drive your team's performance and boost your own career

### Key Competences

- Executive leadership
- Coaching, communication and people management
- Decision-making
- Business strategy processes
- Inspiring your team

### Learn, Practice and Use

- Identify and begin to address your leadership challenges
- Analyse the results of your self-assessment strengths and development needs
- Relate the components of strategic leadership to your organization
- Assess your emotional intelligence and its impact on your leadership potential
- Understand and apply the concepts of strategic leadership
- Coach employees toward improved performance
- Discover your personal values and ethics and their influence on your leadership
- Identify and apply practices that influence motivation and engagement
- Assess the culture of your organization
- Create a personal development plan to bolster your executive performance

## Module 2: Strategic Thinking (2 Days)

Develop your strategic mindset to increase the overall success of your strategic plans

### Key Competences

- Strategic thinking processes
- Understanding influences and relationships in your company
- Assessing your strategy
- Generating new ideas
- Embracing necessary risks

### Learn, Practice and Use

- Explore ways to challenge your assumptions and view your business in a new light
- Learn and apply different thinking methods to avoid groupthink
- Control reactive fixes to problems even in an uncertain business environment
- Generate new ideas and evaluate future scenarios before your competitors do
- Know when to embrace necessary risk, even if resources and information are limited
- Learn to create better short-term goals that support long-term strategy
- Compare and contrast strategic thinking to analytical thinking, critical thinking and inductive and deductive reasoning
- Recognize and use thinking skills that support imagining new ways of relating to your market and your customers
- Share your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

**Duration: 5 Days**

**16 Oct - 20 Oct**

**€4,995**

[mce.eu/weeks](https://mce.eu/weeks) for dates, locations and full programme outline

Visit  
mce.eu



Visit [mce.eu/weeks](https://mce.eu/weeks) to register

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