

5-Day Mini MBA for the Oil & Gas Industries





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What do you need to succeed as a Manager in the Oil & Gas Industry?

To succeed as a manager, you need to have a solid understanding of all parts of the business. You need to know how each part and level in the organization interacts with each other and contributes to corporate success. It is no longer enough to just work effectively on your own; you also must work exceedingly well across the company.

- How can you get this understanding and experience faster if you have a scientific, engineering, technical or specialist background?
- What tools do you need to understand what is driving your strategy?
- How can you align your contribution consistently to the organization's strategy?
- How do you balance short term vs. long term when things are changing so quickly and so dramatically?

This Oil and Gas Management Course will help you address those challenges.

Are you ready for the challenge?

Your immediate takeaway:

- Get a general overview of Leadership, Strategy, Execution and Marketing, Operational Excellence, International Managerial Economics and International Finance in the Oil & Gas Industry
- Have a solid understanding of all parts of a business, and how each part and level in the organization interacts with each other and contributes to corporate success
- Return to work with more confidence to identify the best business and management strategic processes for your organization

This oil and gas management course combines proven-by-practice methods with new insights and ideas that will grow your business skills. You will gain a wider perspective of management practice through breakout sessions, exercises, and case applications.

Who should attend?

If you are a functional, specialist or mid-level manager who wants to develop a wider and deeper understanding of how an organization in the Oil & Gas Industry works to deliver value to its stakeholders, this programme is right for you.



How you will benefit

How will you benefit?

After participating in this programme, **you will grow your business and management skills & competencies and be able to:**

- Understand how a corporation works with a multi-functional overview of a business and key leadership competences necessary for success
- Develop strategic thinking, planning and execution skills using appropriate tools and frameworks
- Influence, enable and deliver wider organizational objectives
- Make better business decisions and improve your contribution to the business
- Be able to assess the business environment and translate changes into competitive strategies for sustainable growth
- Support strategic goals from top management and be able to translate them for your area and implement them more efficiently
- Better implement strategy through the people in your team and different departments with new leadership skills
- Develop a specific learning plan on how to implement key learning aspect in your daily work.
- Sharpen your business and collaboration skills by actively working in teams on a business simulation synchronised with the daily classroom subjects and getting progressively more complex during the week.
- Benefit from immediate feedback to help you deliver short term results within the context of long term strategy.

During the programme you will:

- Network and learn with a diverse group of peers from different industries and countries in an international environment
- Develop a personal action plan to implement back at work
- Learn and practise new skills using real-business-world examples and exercises over 5 interactive days

Why participate in an MCE programme?

TOP PROGRAMME

Almost 400,000 participants have taken part in an MCE Open Training Programme.

PRACTICAL

Pragmatic approach to learning - learn today, apply tomorrow.

FACILITATORS

MCE's Faculty are experts in their field with extensive international corporate business experience.

INTERNATIONAL

Share international best practices and network with peers from across EMEA region.

RECOGNISED

MCE is the leading International Management Development provider in Europe, Middle East and Africa.

RECOMMENDED

95% of our clients would come back for another programme and recommend MCE.

What will you learn and practise?

The 5-Day Mini MBA for the Oil & Gas Industry is a 5-day hands-on training programme, highly interactive with exercises and role plays. The programme will be led by an experienced facilitator with former management experience in international companies.

Day 1: Strategic Framing

- Introduction
- Objectives & Expectations
- Overview of the oil and gas Industry
- Strategic Framing
- The Changing world and its impact
- Price Premises and Scenario Planning
- Evening Assignment (Reading)

Day 2: Strategy Execution

- Day 1 Reflections
- Strategy Option and Choice
- Business Models
- Strategy Execution
- Stakeholder Management
- Stakeholder Management cont'd
- Programme Management
- Evening Assignment (Reading)

Day 3: Operational Excellence

- Day 2 Reflections
- Operational Performance Maximization
- Managing Planned Maintenance Shutdowns
- Managing Planned Maintenance Shutdowns cont'd
- HR Management
- International Negotiations
- Evening Assignment (Reading)

Day 4: Finance


- Day 3 Reflections
- Finance Fundamentals
- Cash Management
- Management Accounting
- Basis of Investment decision making
- Product Sharing Contracts
- Evening Assignment (Reading)

Day 5: Leadership

- Day 4 Reflections
- Lessons from Great Leaders
- Your Behaviour Preference
- Cross Cultural Awareness
- Change Management
- Leadership Communication
- Personal Action Plan
- Closing

Booking details

 **Duration** 5 Days

 **Price** €3,950



**ALSO AVAILABLE AS AN
IN-COMPANY PROGRAMME**

 **Register Now**

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