



# Creating a Hybrid Workforce

HR's role with big data,  
artificial intelligence and  
robotics

# Who is it for?



## Creating a Hybrid Workforce

HR's role with big data, artificial intelligence and robots

As an HR leader, you need to set the example and create a technology positive culture in your business.

### The ideal programme for:

- Experienced HR managers and executives who want better align their HR policies to the technology roadmap of their business.
- Business leaders who want to ensure their company's technology programmes are supported by a quality HR roadmap.

### Why attend this programme?

- Big Data, AI and Robotics are changing the workplace. Robots are better at repetitive and dangerous work and IoT platforms can dramatically simplify supply chains.
- The World Economic Forum predicts that in the next 5 years, digital systems will displace 85 million jobs and create 97 million new ones. **Faced with so much change, will your workplace policy remain the same?**

# Key Benefits and Learning

## ADD

value to the conversation about the impact of technology on your workforce.

## CREATE

a company culture that embraces technology (rather than fear it).

## SIT

down with the key stakeholders in your business to co-create a human/tech roadmap.

## IMPROVE

the performance of your team by applying the right HR-tech for your business.

### *Key Competencies*

- Automation
- Digitalisation
- Tech Workforce
- Tech Positivity
- Leadership
- Motivation

# Learn and Practice

Creating a Hybrid Workforce: HR's role with big data, artificial intelligence and robotics is **highly interactive and introduces a practical framework** for action which you will learn by applying it to your own organization.

## 1 Humans vs. Technology: Conflict or Complementary?

- An update on the latest technology trends that will affect the way we work.
- The impact of technology on the workforce – hype vs. reality.
- Discussion: The good, the bad & the ugly of our technology based future.

## 2

### Start the Human/Tech conversation

- The role of HR in shaping the Human/Tech workforce.
- Opportunities and challenges when inserting HR in the conversation.
- Application: Getting up-to-date on your company's agenda for automation/digitalization.
- Group discussion: Getting up-to-date on your company's agenda for automation/digitalization.
- Pushing the envelope: How can HR help to raise the bar?
- Getting HR a seat at the technology table: how to practically start the conversation.

## 3

### Connect your technology & HR roadmaps

- The human-centred technology canvas.
- Case: Law & Partners – how AI affects the legal profession.
- Application: Draft a human centred technology for your business.
- Group discussion: Draft a human centred technology for your business.
- Getting practical: aligning technology stakeholders and HR.
- Challenges and opportunities when retraining, right-sizing, moving on.

# Learn and Practice

Creating a Hybrid Workforce: HR's role with big data, artificial intelligence and robotics is **highly interactive and introduces a practical framework** for action which you will learn by applying it to your own organization.

## Creating a tech positive culture

4

- The need for tech positivity in the company culture.
- Components of tech positivity: are the people willing, skilled & able to embrace technology?
- Application: assess your company's tech positivity.
- Group discussion: assess your company's tech positivity.
- Practical barriers & opportunities for change.
- Create a roadmap & action plan to increase tech positivity.

5

## Applying HR Tech for a more performant human resources department

- How HR Tech affects human resource management – today and tomorrow.
- Embrace technology without losing the humanity of HR.
- Develop your personal HR tech plan.

# The MCE Difference

1

## International Programmes

MCE Participants come from over 100 countries and all the main industries. Network and exchange experience with other international business professionals.

2

## All about YOU

This programme is about you! You will get intensive feedback from your faculty and a multi-cultural group of participants.

3

## Personal Management challenges

You will bring your own management challenges and these will be addressed in the programme with solutions and input from the whole group.

4

## Experienced International MCE Faculty

The programme is facilitated by an experienced senior manager who knows what it is like to work in an international business environment and how to leverage diversity to the team's advantage.

5

## Implement what you learn

Everyone knows the theory. But can you do it? MCE's programmes allow you to practise and to implement what you learn as soon as you are back in the office.

6

## Action Plan

You will leave the programme with a concrete action plan to ensure you are implementing the learnings back at work and become a successful manager.

# Practical Details

This programme is available in 2 formats:  
Face-to-Face & Live Online

## Face-to-Face



### Creating a Hybrid Workforce - HR's role with big data, artificial intelligence and robotics

Automation, digitalisation, tech workforce, tech positivity, leadership, motivation

 Face-to-Face

 2 Days

 € 2,950

## Live Online



### Creating a Hybrid Workforce - HR's role with big data, artificial intelligence and robotics

Automation, digitalisation, tech workforce, tech positivity, leadership, motivation

 Live Online

 4 X 3 hours

 € 2,450



Also available for your teams as an In-Company programme

**To register or find the latest dates:**

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 [info@mce.eu](mailto:info@mce.eu)

 [www.mce.eu](http://www.mce.eu)

# Key Facts *About MCE & AMA*



**10,000,000**

participants on AMA & MCE programmes in the last 10 years



**92%**

of Fortune 1,000 companies are our business partners



**96%**

of participants report they are using what they have learnt at AMA & MCE



**1,000+**

expert facilitators globally



**100+**

Open Training Programmes running throughout EMEA



**98**

year's experience working with our clients around the globe

**MCE** Management Centre Europe®

*One of the largest providers of International Management Development services in Europe, Middle East and Africa.*