



Management
Centre Europe®

MCE Services

Developing Executive Leadership

Live Online

What are Live Online Programmes?

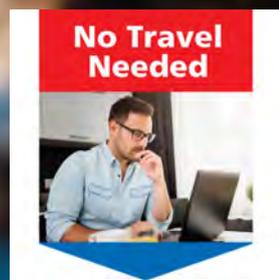
MCE in partnership with our parent company AMA is now offering **Live Online Training** in the EMEA region. You can access these scheduled live stream training programmes from anywhere. They cover the key business topics of our top Open Training Programmes.

What are Live Online Training Programmes?

- 3 or 4 scheduled sessions of 3 hours
- delivered to small groups in a virtual classroom with an online video meetings tool
- interactive with breakout rooms and discussions
- facilitator led with live interaction

A photograph showing a person's hands typing on a laptop keyboard. The laptop screen displays a video call with a man in a blue checkered shirt. In the background of the video call, another person is visible. A blue banner is overlaid on the left side of the image.

Avoid hotel and travel costs and minimize the time away from work.

A small inset image showing a man in a light blue shirt sitting at a desk with a laptop. A red banner with white text is overlaid on the top of the image.

No Travel Needed

Key Benefits

- Variety of activities that create a live and dynamic learning experience
- Real-world advice from practitioners in the field
- Online, virtual, convenient, high-quality and consistent learning
- Cost-effective and no travel necessary
- Live, personal feedback from your facilitator and peers

Developing Executive Leadership: How Leaders Inspire, Influence and Achieve Results

SESSION 1 (3 hours)

My Leadership Journey

- Identify Your Most Important Leadership Challenges and Gain Insights on How to Address Those Challenges
- Describe the AMA's Total Professional Model and Leader Level Competencies
- Identify Your Strengths and Development Needs Based on AMA's Leader Level Competencies
- Evaluate the Relationships Between Your Leadership Challenges and Your Assessment Results

Strategic Leadership, Part 1

- Describe Leadership and Management Behaviors
- Define the Elements of Strategic Leadership and a Strategic Plan
- Specify Your Mission, Vision, and Values
- Apply Strategies of Goal Setting to Set Goals That Can be Accomplished
- Explain the Significance of Prioritization

SESSION 2 (3 hours)

Strategic Leadership, Part 2

Professional Effectiveness

- Define Emotional Intelligence (E.I.) and its Importance
- Identify Your E.I. Strengths and Development Needs
- Apply Techniques/Practices to Develop Your Emotional Intelligence
- Explain Your Strategy for Professional Effectiveness and Demonstrate it By Practicing Positive Communication and Presence Skills
- Describe How to Align the Culture of Your Team with Your Strategy
- Developing the Talent of Others, Part 1
- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance

SESSION 3 (3 hours)

Developing the Talent of Others, Part 2

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Compare the Relationships Between Strategy and Individual Performance
- Apply Strategic Leadership Skills to Develop Team Members
- Practice a Coaching Process to Support Self-Reliant Problem-Solving

Aligning Organizational Culture and Engagement with Strategy, Part 1

- Explain the Importance of Shaping Organizational Culture
- Analyze the Culture of Your Organization or Team
- Examine the Alignment of Your Personal Values with the Values of Your Organization
- Identify the Types of Organizational Cultures and Their Influence on Members

SESSION 4 (3 hours)

Aligning Organizational Culture and Engagement with Strategy, Part 2

- Describe the Importance of Leading an Ethical Organizational Culture
- Select Practices to Create and Maintain Trust with Your Team Members

The Art and Science of Inspirational Leadership

- Describe the Relationship Between Leadership and Employee Engagement
- Create and Share a Personal Crest That Describes Your Authentic Leadership Attributes
- Identify Actions That Create a More Motivating Workplace
- Differentiate Between Recognition and Reward Practices Based on the Personal Preferences of Others

Live Online**Dates****Group #1** – 4 sessions

- 09:00 – 12:00 (CET)

07-09-14-16 DECEMBER 2020

Practical Details

Schedule : 4 SESSIONS of 3 hours each**Language :** English**Price :** €2395**Format :** Online

→ Key Facts

About MCE



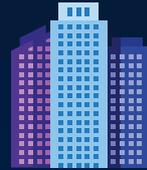
400,000

Participants on MCE training programmes since 1961



59 years

Providing Learning & Development (L&D) services in the EMEA region



1,700

Client companies which we have worked with delivering customized & in company learning solutions



6,200

In Company Training Solutions delivered in more than 94 countries



50+

Open Training Programmes running throughout the EMEA region



10,000

Managers & Leaders inspired by MCE's management development solutions each year



Contact us Today