



# Developing Executive Leadership

Leadership Skills

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Get the executive leadership skills you need to drive your team's performance and boost your own career.

## Highlights

- Develop your own personal leadership style and master the competences of effective executive leadership.
- Do a self assessment and evaluate the relationships between your leadership challenges and your assessment results.

## Key Competences

- Executive leadership
- Coaching
- Communication skills
- Decision-making
- Business strategy processes
- Inspiring your team

## The Right Programme for You

You are a manager or executive who leads others who have management responsibilities. You need to develop your decision-making, leadership and motivational skills.

Senior Managers

Managers



## Learn, Practice and Use

- **Identify** and begin to address your leadership challenges
- **Analyse** the results of your self-assessment strengths and development needs
- **Relate** the components of strategic leadership to your organization
- **Assess** your emotional intelligence and its impact on your leadership potential
- **Understand** and apply the concepts of strategic leadership
- **Coach** employees toward improved performance
- **Discover** your personal values and ethics and their influence on your leadership
- **Identify** and apply practices that influence motivation and engagement
- **Assess** the culture of your organization
- **Create** a personal development plan to bolster your executive performance
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

### Face-to-Face



**3 days**  
**€3,795**

### Live Online



**4 x 3-hour sessions**  
**€2,995**

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

## 1 My Leadership Journey

- Identify your most important leadership challenges and insights to address these challenges
- Describe ama's total professional model and leader level competencies
- Identify your strengths and development needs based on ama's leader level competencies
- Evaluate the relationships between your leadership challenges and your assessment results

## 2 Strategic Leadership

- Describe leadership and management behaviors and their relationship to your role in your organization
- Define the elements of strategic leadership and a strategic plan
- Focus on the vision, mission, and values for the area you lead and draft the components
- Apply the essence of goal setting to set goals that will be accomplished
- Focus on the significance of prioritization based on a sense of urgency and importance

## 3 Leveraging Professional Effectiveness

- Define emotional intelligence and its importance
- Identify your ei strengths and development needs
- Apply techniques and practices to develop your emotional intelligence
- Refine your strategy and practice professional effectiveness, communication and leadership/executive presence skills

## 4 Developing the Talents of Others

- Identify the relationships between work environment and individual factors of performance
- Recognize the relationships among strategy and individual performance
- Apply strategic leadership skills to develop team members
- Practice a coaching process to support self-reliant problem solving and personal accountability

## 5 Aligning Organizational Culture and Engagement with Strategy

- Recognize the importance of shaping organizational culture
- Assess the culture of your organization or team
- Consider the alignment of your personal values with the values of your organization
- Identify the types of organizational cultures and their influence on members
- Describe the importance of leading and trust with your team members

## 6 The Art and Science of Inspirational Leadership

- Create and share a personal crest that describes your authentic leadership attributes
- Describe the relationship between leadership and employee engagement
- Differentiate between recognition and reward practices based on the personal preferences of others (onsite and virtually)
- Identify actions you will take to create a more motivating workplace

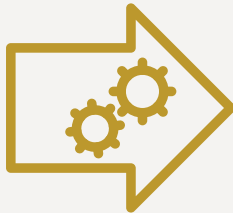
## 7 Leadership Development Plans

- Prepare and plan for your continued leadership development
- Complete and receive feedback on your leadership development plan



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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