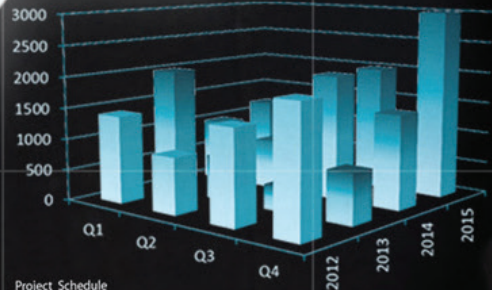
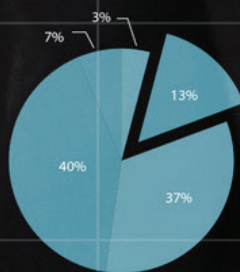


Market Share

Financial Excellence: Create Value in Your Organization

Portfolio Diversification



Project Schedule

	Final Equity	Annual Return	Max Drawdown \$	Max Drawdown %	Lowest 1
1062110		1062110	0.37%	0	0.00%
1062110		1062110	0.37%	0	0.00%
1062110		1062110	0.37%	0	0.00%
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1062110		1062110	0.37%	0	0.00%
1062110		1062110	0.37%	0	0.00%



Financial Excellence: Create Value in Your Organization

Discover new ways to use your financial knowledge and skills to create greater value and success across your organisation

Companies today are facing a more and more global, complex and unstable market environment. As a Manager, how are you differentiating your organization from competition? What strategic options did you consider? Instead of looking for long-term strategic sustainable alternatives, many companies are focused on short-term profit maximizing. This situation generates a lot of pressure cascaded down from the Board of Directors to the Senior Management, from the Senior Management to the Middle Management and from the Middle Management to the individual employee. Which strategies and tactics are you using to help your Finance Team contribute powerfully to value creation?

Who should attend?

If you are a finance or business manager with minimum 8 years business experience, management responsibility and a basic understanding of Financial Statements, this programme is for you. It is also appropriate for newly appointed General Managers or Vice Presidents.

“Without continual growth and progress, such words as improvement, achievement, and success have no meaning”

Benjamin Franklin



How you will benefit

How will you benefit?

During and following this programme, you will learn to:

Feel more...

- Conscious about the new role, responsibilities and behaviour of the Finance Team
- Comfortable with the notion of value creation and its key drivers
- Capable to link value creation enablers with various strategic options

Think about the...

- Impact the Finance team will have on the current strategy by acquiring the necessary skills and credentials
- Way you organize the Finance team in order to contribute| to value creation
- Way you define and communicate the value creation drivers for your area of expertise
- Way to implement the value creation measurement metrics

Do...

- Inform Management about your value creation plan
- Explain to your team members the meaning of value creation and its impact on the sustainability of the company
- Choose and implement the adequate value creation drivers for your area
- Communicate clearly your implementation plan to your team members
- Monitor the implementation process
- Work on the development programme for your key team members with HR
- Design and implement the balanced scorecard to measure the effective stakeholder value

Why is this programme different?

The programme is focused on YOU and your journey into adding shareholder and stakeholder value and positively influencing your peers to get aligned

After participating in this programme, you will be able to:

- Explain the meaning of value creation, from definition to enablers
- Identify strategies and tactics to help the Finance team adapt its credentials, skills and behavior to contribute powerfully to value creation
- Select and use tools and techniques to measure value creation

What will you learn and practise?

Module 1 - Value Creation

Main Value Creation Contributors

- Value Creation definition
- Major value creation contributors: Innovation, Intangibles, Value driven business system

Strategic options to create value

- Strategic Options to create value
- Organic Growth, External Growth, Operational Excellence

Module 2 - New Skills required for the Finance Community

Traditional Role of Finance

- The Theoretical Balancing Act
- Compliance & Fiduciary Duty
- Business Support

From Finance Manager to Sparing Partner

- Leading the Team
- The wider role
- Accountancy versus Business versus Time

The Trusted Advisor

- Definition & Characteristics of a Trusted Advisor
- Becoming a Trusted Advisor: The 10 Behaviours

Day 3 - Measurement Tools


Metrics to measure Shareholder Value

- Internal Growth (Investment appraisal, Economic Value Added)
- External Growth (Principles of M & A, Company Valuation Methods)

Metrics to measure the stakeholder value:
The Balanced Scorecard

Booking details

 **Duration** 3 Days

 **Price** €3450



**ALSO AVAILABLE AS AN
IN-COMPANY PROGRAMME**

Register Now

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 **registration@mce.eu**

 **www.mce.eu**