

# Fundamentals of Sustainability & Leading in a VUCA World





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**“If the wind of change is blowing strongly, you may decide to build walls around you - or windmills!”**

## **As a leader, do you build walls or windmills?**

Do you have the leadership qualities that are needed to drive the sustainability management initiatives of your company through disruptive and changing time?

Changes in our business world have never been as rapid and as fundamental as today. We live in a Volatile, Uncertain, Complex and Ambiguous (VUCA) world where Leaders and Managers need to be agile and have the right leadership skills to cope with today's VUCA business world.

Moreover, there is increasing legislation and pressure from different stakeholders to make companies accountable for their share in climate change, environmental degradation and social inequality. The responsibility to respond to this demands falls on Leaders like you, who needs to act and lead the implementation of a Sustainability Management strategies.

## **How can you prepare your organization for a sustainable transformation in a VUCA world?**

Register for this 5-day leadership and sustainability training and experience what you can do within your “circle of control” to ensure your company uses this “wind of change” to gain a competitive advantage.

## **Who should attend?**

If you are a Leader or a Mid-Level Manager working towards the transformation of your company to become more sustainable, innovative, dynamic and agile in times of change, this programme is for you.

## **Competencies covered**

**Change Management:** Change Management Planning

**HSSE & Sustainability:** Sustainability

**Performance Drive:** Innovation

**Adaptability & Learning:** Building People Capability, Flexible Mindset, Drives Positive Change

**Operation Excellence:** Scanning & Adapting Emerging Trends

**“Very interesting topics, international and multicultural environment. Very professional coach.”**

*Alessandro Foresio, Vice President, Logic S.p.A., Italy*



# How you will benefit

## How will you benefit?

**After participating in this programme, you will grow your leadership & sustainability management competencies. You will learn practical techniques that you can implement in your company right away:**

- Understand key sustainability concepts and how to get started with a sustainability management plan
- Hack the way you work for more productivity: Learn 7 brand new "work hacks" used by the most successful companies of the world
- Get a free tool to capture the intelligence of your organization (applicable to sustainable initiatives)
- Get your organization in shape to navigate during turbulent times and disruptive change
- Build a plan and practice techniques to gain the buy-in of your teams
- Lead and motivate others towards an agile mindset
- Understand the impact of corporate managerial decisions on natural resources
- Develop your responsible attitudes towards sustainable development

### During the programme you will:

- Experience "live" how swarm intelligence really works
- Learn how you use the knowledge of your entire organization to start sustainability projects
- Learn and practise new skills using real-business-world examples and exercises over 5 interactive days

## Why participate in an MCE programme?

### TOP PROGRAMME

Almost 400,000 participants have taken part in an MCE Open Training Programme.

### PRACTICAL

Pragmatic approach to learning - learn today, apply tomorrow.

### FACILITATORS

MCE's Faculty are experts in their field with extensive international corporate business experience.

### INTERNATIONAL

Share international best practices and network with peers from across EMEA region.

### RECOGNISED

MCE is the leading International Management Development provider in Europe, Middle East and Africa.

### RECOMMENDED

95% of our clients would come back for another programme and recommend MCE.

# What will you learn and practise?

This 5-day training programme is highly interactive with exercises and role plays. The first part of this programme is delivered in collaboration with the Sustainability Management School (SUMAS) in Switzerland, the reference for sustainability.

The programme will be led by two highly qualified and experienced facilitators with former management experience in international companies.

## Day 1, Day 2, Day 3: Fundamentals of Sustainability

### Module 1: What is Sustainability Management and what it is not?

- Main sustainability dimensions, aspects and principles
- Key differences between Business as usual vs Sustainable business

### Module 2: Diverse levels of sustainability:

- Individual, company and societal level

### Module 3: Main sustainability concepts and drivers:

- Ecological footprint, Ecosystem services, Planetary boundaries, Systems and CSR

### Module 4: Energy efficiency:

- Fossil fuels, renewable energy, energy efficiency and making the transition

### Module 5: Water use:

- Problems and solutions

### Module 6: Waste management

### Module 7: Sustainability tools and measurement

### Module 8: Industry examples of Sustainable Management practices

### Module 9: How to start with a Sustainability Management Plan?

## Day 4, Day 5: Leading in the VUCA World

### Module 1: It's a VUCA World

- Why today's world can be best described with the acronym "VUCA".
- What does Volatility, Uncertainty, Complexity and Ambiguity mean for the "New Work" we experience today?

### Module 2: Effects of the VUCA world in your company

- Why all traditional leadership styles fail to be effective in this VUCA environment?
- Why employer branding has become both difficult and essential in a VUCA world?
- Why employees leave their (traditional) managers and not their companies?

### Module 3: Solutions to face your leadership challenges

- How "NOPA" provides a both flexible and highly effective response to the VUCA world?
- Leadership Technique Decoded: What does Networking, Openness, Participation and Agility (NOPA) stand for?
- Why agility alone cannot help companies and how it can even be destructive for company culture?
- How to get your business leaders and managers adapt the NOPA approach?

### Module 4: Integration and personal plan

- Integrate the benefits of the digital world to manage your transformation process
- Apply in your team: Benefit from the intelligence of all your employees using a state-of-the-art software designed to inspire swarm intelligence
- Action plan and next steps

## Booking details

 **Duration** 5 Days

 **Price** €4950



ALSO AVAILABLE AS AN  
IN-COMPANY PROGRAMME

 **Register Now**

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