



Leadership Development for Women



Programme Details

Get the key leadership skills you need to boost your career in today's competitive business world

Highlights

- Create your own personal action plan to develop your ideal leadership network
- Understand the 4 key performance zones: Blah, Comfort, Stretch and Yikes

Key Competences

- Assertiveness skills
- Leadership styles
- Convincing messages
- Smart risk taking
- Building networks
- Managing office politics

The Right Programme for You

You are a woman in an international management role. You want to boost your career and get that next promotion. This programme gives you the skills you need to strategically use your strengths and abilities and develop your own leadership style.

Middle Managers

Managers



Learn, Practice and Use

- **Overcome** overt and hidden biases against women as leaders
- **Adopt** a competitive mindset that leverages your strengths as a woman
- **Build** a wide and strategic network of key stakeholders to support your career
- **Avoid** taking a perfectionist approach to competitive and challenging situations
- **Recover** from losses quickly by learning to take things less personally
- **Learn** to deal with hypercompetitive colleagues with whom you have low trust
- **Identify** your own interpersonal effectiveness profile
- **Develop** a practical approach to taking smart risks
- **Understand** why it is important to develop a resilient mindset
- **Lead** confidently by adapting a collaborative competition mindset
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

Practical Information

Face-to-Face



2 days
€2,995

Available In-Company

The programme is available as an In-Company solution for your teams. More information at mce.eu/inco

Includes free membership

All participants get free access to MCE's Women's Leadership Centre including special offers, networking events, exclusive content and more.

mce.eu/wlc for dates, locations and full programme outline

Programme Outline

01

Leading with Confidence

- Lead confidently by adapting a collaborative competition mindset
- Increase your competitive advantage by learning to take smart risks
- Build a strategic network to advance your career

02

Developing a Collaborative Competition Mindset

- Distinguish between male and female views of competition
- Explain how perfectionism inhibits competition
- Describe how feminine qualities can be an asset in leadership
- Describe a collaborative competition mindset

03

Define Smart Risk Taking

- Describe why smart career risk taking is critical for the success of women
- Explain the importance of having a resilient mindset
- Describe the four performance zones: blah, comfort stretch, and yikes
- Explain the purpose for getting comfortable in the stretch zone
- Identify a practical approach to taking smart risks

04

Building a Strong Strategic Network

- Identify your interpersonal effectiveness profile
- Draft an action plan to develop your ideal leadership network

05

Collaborating with Hypercompetitive Colleagues

- Distinguish between different types of hypercompetitive colleagues
- Explain the benefits to having jerks or those with low trust in your network, and strategies and tactics for handling them
- Describe strategies and tactics for dealing with saboteurs

06

Building Relationships with Pacing Partners

- Define the four levels of pacing partners
- Describe how to form friendly competitors and challengers and overcome common pitfalls
- Build pacing partner relationships virtually

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mce.eu



Learn

the key business skills and knowledge you need for your management role today and tomorrow



Practice

the skills you learn and get feedback, recommendations and coaching



Use

what you learn and practise as soon as you get back to your office



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