

# Leadership Development for Women

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Enhance your leadership abilities with this hands-on training programme. Designed for women looking to advance their careers in today's workforce.

Despite years of advances in both legal and corporate policy, many qualified women don't get the jobs they want. Misperceptions, stereotypes, and misplaced emotions on the part of either sex can still sabotage a woman's career hopes—unless she takes a more strategic approach to her career.

This hands-on leadership programme shows you as women how **to strategically use your strengths and abilities**—your competitive edge—while mastering your emotions in even the most unwelcoming atmosphere. You'll learn how to build a network of support, take smart risks and view competition in a more positive light. **Discover how to conduct yourself in a manner that earns you respect**, and pursue your goals with positive energy. Return to your job feeling confident, ready to compete fearlessly, and in a better position to be recognized for your true capabilities.

## Who should attend?

This programme is designed for female business professionals who are looking to move forward in their organizations by developing the best possible leadership style to fit the positions they want.

## PMI Certified

This programme has been reviewed and approved by the Project Management Institute® (PMI).

You can build your key leadership, personal and business management skills and acquire PDUs for your PMI Certification at the same time.

More information at [www.mce.eu/pmi](http://www.mce.eu/pmi)



**“Women are the largest untapped  
reservoir of talent in the world”**

*Hillary Clinton*

# How you will benefit

## How will you benefit?

After taking this programme, you will be able to:

- Overcome overt and hidden biases against women as leaders
- Adopt a competitive mindset that leverages your strengths as a woman
- Build a wide and strategic network of key stakeholders who will promote your career
- Avoid taking a perfectionist approach to competitive and challenging situations
- Recover from losses quickly by learning to take things less personally
- Learn to deal with hypercompetitive colleagues with whom you have low trust diplomacy to handle office politics, difficult people and demanding situations

During this programme you will:

- Network and learn from a diverse group of peers from different functions, industries and countries
- Develop a personal action plan to implement back at work
- Learn and practice using real-world examples over 2 interactive days

## Why is this programme different?

- The programme is facilitated by an experienced female facilitator, who is an expert in business excellence, who knows what it is like for business women to work in an international environment and who understands your challenges.
- Every year, many business ladies from more than 20 different countries join this programme and over 95% recommend it to their colleagues.
- This programme is about you! You will get intensive feedback from your facilitator and a multi-cultural group of participants.
- You will bring your own business challenges to the class and these will be addressed in the programme with solutions and input from the whole group.
- You will leave the programme with a concrete action plan to ensure you are implementing the learnings back at work and become a successful business woman.

**“Really great course with excellent supplemental reference notebook provided. The exercises within the book and in-class personal assessments were great tools to gain personal awareness. I personally grew from the experience.”**

*Anne S*



# What will you learn and practice?

This 2-day programme is highly interactive with exercises and role plays.

## Programme Highlights:

### Learning Objectives

- Lead Confidently By Adapting a Collaborative Competition Mindset
- Increase Your Competitive Advantage By Learning to Take Smart Risks
- Build a Strategic Network to Advance Your Career

### Developing a Collaborative Competition Mindset

- Distinguish Between Male and Female Views of Competition
- Explain How Perfectionism Inhibits Competition
- Describe How Feminine Qualities Can Be an Asset in Leadership
- Describe a Collaborative Competition Mindset

### Define Smart Risk Taking

- Describe Why Smart Career Risk Taking Is Critical for the Success of Women
- Explain the Importance of Having a Resilient Mindset
- Describe the Four Performance Zones: Blah, Comfort, Stretch, and Yikes
- Explain the Purpose for Getting Comfortable in the Stretch Zone
- Identify a Practical Approach to Taking Smart Risks

### Building a Strong Strategic Network

- Identify Your Interpersonal Effectiveness Profile
- Draft an Action Plan to Develop Your Ideal Leadership Network

### Collaborating with Hypercompetitive Colleagues

- Distinguish Between Different Types of Hypercompetitive Colleagues
- Explain the Benefits to Having Jerks or Those with Low Trust in Your Network, and Strategies and Tactics for Handling Them
- Describe Strategies and Tactics for Dealing with Saboteurs

### Building Relationships with Pacing Partners

- Define the Four Levels of Pacing Partners
- Describe How to Form Friendly Competitors and Challengers and Overcome Common Pitfalls
- Build Pacing Partner Relationships Virtually

## Booking details

 <b>Duration</b>	<b>2 Days</b>
 <b>Type</b>	<b>Classroom</b>
 <b>Price</b>	<b>€2950</b>



**ALSO AVAILABLE AS AN  
IN-COMPANY PROGRAMME**

## Register Now

-  **+32 (0)2 543 21 20**
-  **registration@mce.eu**
-  **www.mce.eu**