



Management
Centre Europe®

Leading Business

Leading Disruptive Change and Innovation

Your Plan for Breakthrough Growth



Leading Disruptive Change and Innovation

Develop and promote a disruptive mindset to achieve new and sustainable growth.

Breakthrough growth isn't about luck. It requires that everyone in the organization change their mindset from what it is to 'what if' and create a disruption.

Disruption equips us with the ability to withstand external threats, like competition, technology, government regulations, demographic shifts, economic uncertainty, and other influences.

As a leader of disruptive innovation, you will help your business capitalize on new opportunities and safeguard it against stagnation and obsolescence.

In this program for experienced leaders, you'll identify and develop pivotal skills for being a visionary leader who is able to get ahead of the curve, prime others in your organization to welcome disruption, and do away with the common organizational resistance that often prevents companies from embracing the unexpected.

Who should attend?

Senior managers in all industries who are responsible for choosing and implementing an organizational and divisional strategy that will produce optimal results.

**"The world as we have created
it is a process of our thinking.
It cannot be changed without
changing our thinking."**

Albert Einstein

How you will benefit

How will you benefit?

After taking this programme, you will be able to:

- Develop and apply a curious, “what if” mindset—the ability to think “futuristically”
- Be ready to embrace and implement rapid changes
- Identify and respond to both threats and opportunities for disruption
- Understand and assess disruption from the point of view of those being disrupted
- Develop inner courage and willingness to face disruption
- Acquire strategies to overcome organizational stagnation
- Enable a consistent flow of ideas into the innovation pipeline
- Lead your organization to positive change

Why participate in an MCE programme?

TOP PROGRAMME

Almost 400,000 participants have taken part in an MCE Open Enrolment programme.

PRACTICAL

Pragmatic approach to learning - learn today, apply tomorrow.

FACILITATORS

MCE's Facilitators are experts in their field with extensive business experience.

INTERNATIONAL

Global best practice and networking with peers from across EMEA.

RECOGNISED

MCE is a top ranked learning provider with a unique offering in Leadership Skills and Business Acumen.

RECOMMENDED

95% of our clients would come back for another programme and recommend MCE.

“It is a perfect possibility to connect with people from different industries, who are dealing with the same issues.”

Agata Kulik, Product Manager Special Salts, Jungbunzlauer Ladenburg GmbH, Germany

What will you learn and practise?

Leading Disruptive Change and Innovation: Your Plan for Breakthrough Growth.

This 2 day programme is highly interactive with exercises and actionable tools as takeaways.

Learning Objectives

- Understand the types and sources of disruption in today's markets
- Recognize what leads companies to be ripe for disruption
- Define sources of disruption in social and technological change patterns
- Apply tools for adapting to and leading through disruption to success
- Identify your personal challenges with disruption and face them with curiosity and courage

Introduction to Disruption and Agility

- Define disruption as viewed in today's business world
- Define and appreciate the value of agility in the face of disruption
- Spot barriers to companies taking actions in the face of disruption

Scan Trends

- Identify potential innovations and technological advances that are likely to change the way your business will work in the future
- Anticipate new desires of customers and potential

Build as You Go

- Move beyond SWOT in order to SOAR
- Establish a path to grow
- Anticipate new business models and partners needed to achieve successful disruption

Practice Case Study

- Practice and refine your ability to apply environmental scanning skills
- Design a disruptive move within an established organization and test your ideas in real time
- Establish the initial steps for organizing and implementing the disruptive move

Agile Response

- Identify the characteristics of adaptable organizations
- Recognize the difference of managing disruption from inside an incumbent versus creating a spin-off organization
- Identify critical management structures that support achieving disruption

Leadership Courage

- Evaluate your own current capacity to lead within a disruptive environment
- Access new and existing behaviours that support disruptive innovation

My Action Plan

- Identify the areas of your learning that you wish to put into practice at work
- Put your learning into action with concrete steps that will bring awareness of disruptive change into your organization

Booking details

 Duration	2 Days
 Type	Classroom
 Price	€2,950



ALSO AVAILABLE AS AN
IN-COMPANY PROGRAMME

Register Now

-  **+32 (0)2 543 21 20**
-  **registration@mce.eu**
-  **www.mce.eu**