

MCE Women's Leadership Certificate Programme



Women's Leadership Certificate Programme



Why attend this programme?

To be great leaders, women in business need not only the skills to lead, but dynamic voices that can be heard and followed. This unique 2-day programme will provide you with the knowledge and tools to present yourself as a present and future leader and to speak up and create value for your organization. We will take you on a journey well beyond the fundamentals of communication and assertiveness skills.

First, the course will focus on self-awareness and insight, ensuring that you are connected fully and

effectively with your own leadership style, and have the qualities and ability to influence others. Next, your focus will shift to leading others and presenting yourself as someone who creates and adds value in your organization.

Upon completing the programme, your position as a leader will be reflected with the award of the MCE Women's Leadership Certificate, indicating your high level of accomplishment and joining an alumni of effective and successful women leaders.

DURING THE PROGRAMME YOU WILL:

- Recognize leadership as a specific way of “being”, “thinking” and “doing” that combines business acumen, vision, insight with self-confidence and presence.
- Explore crucial leadership skills that organizations in a VUCA world demand.
- Find your authentic leadership style and voice and shape an authentic leadership message.
- Overcome preconceived notions that can sabotage women in business.
- Present yourself as someone who creates and adds value to the organization

Who should attend?

Experienced professional women who wish to take their leadership skills to the next level and advance in their careers.

Why is this certificate programme different?

The programme is facilitated by an experienced female leader and facilitator, with a record of professional achievement, who has a passion for breaking glass ceilings. You will learn and grow in the company of other professional and talented women, developing a dynamic network, sharing what works and applying it within your organization.





What will you learn and practice?

Introduction: Women in Leadership

- What is leadership?
- Establishing the importance of courage and conviction in leadership.

Compelling Communication for the effective Leader

- Recognizing how your desired results must be communicated to different stakeholders.
- Building trust, credibility and influence.
- Understanding the processes to be a great influencer, negotiator and change-maker.
- Describing the components of a compelling leadership voice.
- Understanding the importance of role modeling and creating a culture of feedback.

Leading Your Team to Greater Success

- Team building: Empowering everyone to reach a higher level of performance.
- Identifying your strategic network.
- Leveraging organizational politics for the success of yourself and your team.

Strategy for Leaders

- Understanding your purpose, vision, culture and value proposition.
- Identifying strategic imperatives, managing risks and anticipating future growth needs.
- Communicating and deploying a strategic direction with passion, courage and conviction.
- Creating a meaningful performance dashboard for leadership evaluation.
- Describing messages leaders use to set strategy and align resources to achieve results.

2 days 		
WLC Member	WLC Non-Member	
€2650	€2950	
This programme is delivered in English 		

Register Now

-  +32 (0)2 543 21 20
-  www.mce.eu/wlc
-  info@mce.eu

Experience Level

-  **M** Mid-Level Managers
-  **S** Senior Managers
-  **SE** Senior Executives

Also Available as

-  In Company

Dates and locations on www.mce.eu/wlc and in the MCE Training Calendar

“Great topics, content, and at the level I was hoping.”
 — Women’s Leadership Certificate participant April 2019

In-house Certificate Programme

Through our extensive research, WLC has identified a widespread business need for the development and support of women leaders. Successful organizations recognize this as a necessity for long-term business growth.

Bring the Women's Leadership Certificate Programme to the women in your organization. This comprehensive programme goes far beyond communication skills; it uses the context of your professional world and key business issues as a contextual platform for your future C-suite female executives to experience powerful techniques that will enable them to find their leadership voice and lead with courage and conviction. Each participant earns a prestigious MCE WLC Certificate.

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Preferred pricing for WLC Members



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