



# Mini MBA for the Mining Industry

Mini MBA

# Mini MBA for the Mining Industry

Get the key business skills you need for your management role in the Mining Industry.

## Highlights

- Understand the mining industry and the strategies of key international mining companies.
- Use Blue Ocean Thinking to explore new ideas and strategies.
- Learn how to make better financial and investment decisions.

## Key Competences

- Strategic leadership
- Competitive strategies
- Operational excellence
- International finance
- Strategy roadmapping
- Managerial economics

## The Right Programme for You

You have been working in the mining industry for 5+ years. You have an engineering, technical, scientific or specific role and are moving into a commercial or management position.

Managers

New Managers



## Learn, Practice and Use

- **Understand** how a mining company works with a multi-functional overview of the business and the key leadership competences you need
- **Develop** strategic thinking, planning & execution skills using the right tools & frameworks
- **Make** better business decisions and improve your contribution to the business
- **Be** able to assess the business environment and translate changes into competitive strategies for sustainable growth
- **Support** strategic goals from top management and be able to translate them for your area and implement them more efficiently
- **Better** implement strategy through the people in your team and different departments with new management and leadership skills.
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

### Face-to-Face



5 days  
€4,295

### Live Online



12 x 3-hour sessions  
€4,295

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

1

## Leadership

- Leadership competences and organizational success
- Leadership characteristics of successful leaders: Learning from the best
- Emotional intelligence and personal impact
- Leadership in a global context and in a VUCA (volatile, uncertain, complex, ambiguous) world
- Leadership in a culturally diverse environment
- Leadership through disruptive change and innovation
- Evening work: reading

2

## Strategy & Marketing

- Strategy roadmap and competitive strategy: The mining market and strategies of international mining companies
- Blue Ocean Thinking: A management method of creating business strategies based on the idea that every enterprise can achieve higher profit by creating new demand in non-competitive markets.
- Innovation and strategic agility
- Marketing and sales: Insight selling and negotiating to win
- Evening work: reading

3

## Operational Excellence

- Select the right Organizational Design
- Technology trends in mining: Automation, robots, and IoT technology
- Manage projects and mining operations efficiently
- Manage and develop your staff and communicate across the organization
- Mining exploration, development and production
- Production contracts and projects: Engineering, Procurement and Construction (EPC) strategies and contracting
- Financial Statements – Profit & Loss Statement (P&L)

4

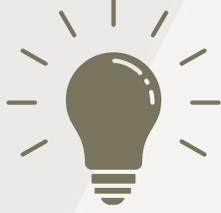
## International Finance

- Understand mining finance basics
- International financial markets: Rules and principles of contracting
- Make better investment decisions
- Manage Joint Venture finance
- Final evening assignment (reading)

5

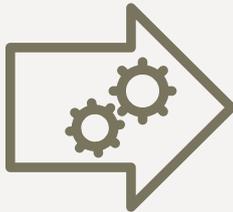
## International & Managerial Economics

- Geopolitics in the mining sectors
- Resource owners, mining contracts, tax regimes and local content
- International and managerial economics: key social and economic phenomena, developments, and their impact on organizations and businesses
- Entering foreign markets: the 3 steps to enter foreign markets
- Bringing it all together: your key learnings.
- Preparation for the knowledge test.



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

For more information please contact:



+32 2 543 21 20

@ info@mce.eu

Visit [mce.eu](http://mce.eu)

