



# Strategic Leadership

For Government and Public Organizations

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Public Organizations

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Develop your key skills in governance, innovation, and accountability for your senior role in the Public Sector

## Highlights

- Deep understanding of key governance principles, including transparency and accountability
- Develop strategic thinking and decision-making skills
- Advanced public administration practices to optimize resources

## Key Competences

- Strategic Thinking
- Governance and Accountability
- Resource Allocation and Optimization
- Stakeholder Engagement
- Advanced Communication Skills
- Leadership and People Management

## The Right Programme for You

You are a senior government official with a job title similar to Permanent Secretary, Principal Secretary, or Directors in Ministries and State Departments.

Senior Managers



## Learn, Practice and Use

- **Learn** the principles of transparency and accountability to enhance governance.
- **Practice** strategic thinking and decision-making through interactive simulations.
- **Develop** advanced public administration skills for effective resource allocation.
- **Master** stakeholder engagement strategies to build and maintain strong relationships.
- **Enhance** your communication skills for effective leadership within government structures.
- **Strengthen** your leadership capabilities to manage people with limited direct authority.
- **Acquire** techniques for motivating and engaging your team members in the public sector.
- **Utilize** best practices in project management and program implementation.
- **Apply** learned strategies to real-world challenges and improve public sector performance.
- **Share** your knowledge and challenges with your peers and MCE's highly experienced faculty

## Practical Information

### Face-to-Face



**3 days**  
€ 3,495

### Live Online



**6 x 3-hour sessions**  
€ 3,495

### Available In-Company

The programme is available as an In-Company solution for your teams. More information at [mce.eu/inco](https://mce.eu/inco)

# Programme Modules

1

## **Governance and Accountability: Principles and Practices**

- Understand the core principles of effective governance: Explore transparency, accountability, and participation in the public sector
- Develop practical tools for implementing good governance: Learn how to design and implement policies that are ethical, efficient, and sustainable

2

## **Strategic Thinking and Decision Making: Advanced Techniques**

- i.Master advanced frameworks for strategic analysis: Learn how to conduct SWOT (Strengths, Weaknesses, Opportunities, and Threats) and PESTEL (Political, Economic, Social, Technological, Environmental, and Legal) analyses to inform your decisions
- Weighing Public Needs: Learn how to judge different policy ideas based on how they affect different groups of people

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## **Public Administration: Resource Allocation and Optimization**

- Master resource allocation strategies: Learn how to prioritize resources effectively and optimize public spending for maximum impact
- Develop performance measurement frameworks: Learn how to measure the effectiveness of programs and ensure efficient use of allocated resources

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## **Stakeholder Engagement: Building Strong Relationships**

- Identify key stakeholders and understand their needs: Learn how to map stakeholders across different sectors and develop strategies for effective communication and collaboration
- Develop negotiation and conflict resolution skills: Master techniques for managing diverse viewpoints and building consensus among stakeholders

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## **Effective Communication: Upward, Downward, and Horizontal**

- Tailor your communication style to different audiences: Learn how to communicate effectively with superiors, subordinates, and peers across different organizational levels
- Develop strong writing and presentation skills: Learn how to craft clear, concise, and persuasive messages to ensure impactful communication

6

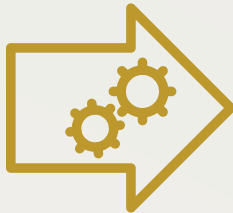
## **Leadership in the Public Sector: Managing People with Limited Authority**

- Understand leadership styles for limited authority environments: Learn how to lead and motivate teams in settings with complex bureaucratic structures
- Develop strategies for influencing without direct control: Learn how to build trust, delegate effectively, and empower teams to achieve common goals



# Learn

the key business skills and knowledge you need for your management role today and tomorrow



# Practice

the skills you learn and get feedback, recommendations and coaching



# Use

what you learn and practise as soon as you get back to your office

For more information please contact:



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Visit [mce.eu](https://mce.eu)

