



Management
Centre Europe®



ALAIN THYS & CO.

STRATEGIA/
Analytics
A Different World • A Different Approach

HR & STRATEGIC CHANGE



THE HR & STRATEGIC CHANGE EXECUTIVE PROGRAMME

Who is it for?



The HR & Strategic Change Executive Programme

How do you tackle the key strategic change challenges present in the HR community?

The ideal programme for:

- Senior HR executives who want to update themselves on the extended role of HR management in strategic change.
- Business leaders who want to ensure their strategies and programmes are supported by the people in their business.

Why attend this programme?

- Our world is changing, and HR management must co-evolve. HR professionals need to become culture managers, pro-actively creating the conditions for their success and that of the business.
- This insight will help you ensure your next HR agenda contributes where it matters most.

Key Benefits and Learning

GET

higher engagement, motivation and results by better engaging your employees with your company's purpose.

CREATE

and implement a humane and technology-positive roadmap to your companies 'future of work'.

CRAFT

an employee experience that attracts, engages and retains the best talent in a way that furthers your company's objectives

CAPTURE

new opportunities and reduce operating risks by harmonising the HR practices in your ecosystem.

Key Competencies

- Hybrid Workforce & Digital Transformation
- Employee Experience
- People Management
- Company Ecosystem
- Prioritize
- Influence

Learn and Practice

The HR & Strategic Change Executive Programme is highly interactive and helps you develop immediate actions you can apply to change your organization right away.

Do a self-assessment of where you are today in the 4 key areas of HR & Strategic Change

Decide where you need to focus your efforts first

Consolidate your self-assessments and prototypes into a personal, prioritised action plan.



Programme Outline

1 The Role of HR in Strategic Change

- The key strategic challenges for HR between today and 2025.
- The myths and realities of successful corporate transformation.
- The role of HR in 'making change happen'.

2 Engaging People with Purpose and Profit

- How purpose can drive motivation, profit, and company value.
- Connecting purpose to employee and leadership passion (start with who before why).
- Making an abstract purpose tangible for your people.
- Creating and implementing a roadmap for purpose-driven transformation.
- Measuring the impact of your purpose efforts on engagement, behaviour and culture
- How to position HR as the business partner for engagement through purpose.

3 Hybrid Work and Digital Transformation

- Scoping the hybrid work and digital transformation challenge.
- Road mapping your company's future of work.
- How to create a technology positive culture.
- Making digital transformation 'human-centric'.
- Measuring the impact of changed working practices on engagement and culture.
- How to position HR at the technology table.

4 The Employee Experience

- How the right employee experience creates engagement and business results.
- Mapping and managing all stages of the employee journey.
- Reimagine the office experience for the new reality of work
- Getting different leadership levels to support the employee experience.
- How to measure and demonstrate the impact of an 'upgraded' employee experience.
- How to position HR as the employee experience 'maker' of the business.

5 Managing the Human Ecosystem

- Challenges and opportunities in eco-system HR.
- Mapping your company's human eco-system priorities. Big bets and small wins.
- How to position HR as a partner in purchasing and supply chain management.

6 Your Role in Strategic Change

- Consolidate your self-assessments and prototypes into a personal, prioritised action plan.
- Peer-discuss your expected challenges and opportunities for acceleration.



The MCE Difference

1

International Programmes

MCE Participants come from over 100 countries and all the main industries. Network and exchange experience with other international business professionals.

2

All about YOU

This programme is about you! You will get intensive feedback from your faculty and a multi-cultural group of participants.

3

Personal Management challenges

You will bring your own management challenges and these will be addressed in the programme with solutions and input from the whole group.

4

Experienced International MCE Faculty

The programme is facilitated by an experienced senior manager who knows what it is like to work in an international business environment and how to leverage diversity to the team's advantage.

5

Implement what you learn

Everyone knows the theory. But can you do it? MCE's programmes allow you to practise and to implement what you learn as soon as you are back in the office.

6

Action Plan

You will leave the programme with a concrete action plan to ensure you are implementing the learnings back at work and become a successful manager.

Practical Details

This programme is available Face-to-Face and Live Online.

Face-to-Face



The HR & Strategic Change Executive Programme

Hybrid workforce & digital transformation, employee experience, people management, company ecosystem, prioritize, influence



Face-to-Face



3 days



€ 3,450

Live Online



The HR & Strategic Change Executive Programme

Hybrid workforce & digital transformation, employee experience, people management, company ecosystem, prioritize, influence



Live Online



6 x 3 hours



€ 3,450

To register or find the latest dates:



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Key Facts *About MCE & AMA*



10,000,000

participants on AMA & MCE programmes in the last 10 years



92%

of Fortune 1,000 companies are our business partners



96%

of participants report they are using what they have learnt at AMA & MCE



1,000+

expert facilitators globally



100+

Open Training Programmes running throughout EMEA



98

year's experience working with our clients around the globe

MCE Management Centre Europe®

One of the largest providers of International Management Development services in Europe, Middle East and Africa.



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